



Stephen F. Austin High School Orchestra
1715 West Cesar Chavez Street
Austin, TX 78703
Ana Maria Solís, Director

Dear Advertiser:

Do you own a business? Do you want to reach out to others at Stephen F. Austin High School and surrounding middle schools and let them know who you are? Austin High School's award-winning orchestra invites you to place an advertisement in their concert programs, which will be distributed at a minimum of five orchestra performances throughout the 2011-2012 school year. Approximately 100-400 programs will be provided to audience members at each performance. It is expected that at least 500-1000 audience members will see your ad!

Take this opportunity to place a "tax-deductible ad" to spotlight your business, provide a coupon, or just to encourage either the orchestra as a whole or a specific orchestra student!

Proceeds from your ad will help defray the cost of sending the orchestra students to a national competition in San Francisco next spring. Our orchestras have won top honors at such contests for the past several years and some of our graduates have pursued musical careers after graduation, thanks to the support of our local sponsors.

To place an ad, please complete the order form on the next page of this letter, attach your ad and payment and return to me or send to:

Tina Ross, President
Austin High School Orchestra Parents
5115 Woodcreek Road, Austin, TX 78749
E-mail: Tinalr@austin.rr.com
Telephone: 512-633-4297

Black and White Ads may only be submitted by one of the following methods;

- *Electronic file with artwork, photograph, or graphic as a TIFF or JPEG file. E-mail the information to Tina Ross at Tinalr@austin.rr.com.*
- *CD with artwork, photo, or images scanned as a TIFF or JPEG file.*
- *Attach a note of what you want to say in addition to your photo, artwork, and business card. We will scan your image and place it with your ad.*

Ad sizes and prices are indicated on the next page of this letter. Please pay by check payable to "AHS Orchestra" or by cash.

If you were not available when I contacted you, please call me at _____ concerning your ad, and I will make arrangements to visit you again.

Thank you for your support of the Stephen F. Austin High School Orchestra!

Sincerely,

Orchestra Student's Name

**STEPHEN F. AUSTIN HIGH SCHOOL ORCHESTRA
CONCERT PROGRAM AD SALE
CUSTOMER RECEIPT
(Keep for your records)**

Student Seller _____ Amount Paid to AUSTIN HIGH ORCHESTRA \$ _____

Method of Payment (cash or check) _____ Check Number _____

Advertiser's Name _____ Date _____

(Detach)

**STEPHEN F. AUSTIN HIGH SCHOOL ORCHESTRA
CONCERT PROGRAM AD SALE
ORDER FORM
(Submit with ad and payment)**

Advertiser's Name _____ Advertiser's Telephone _____

Advertiser's Address _____ Advertiser's Email _____

Ad Size (circle one): 1/8 Page 1/4 Page 1/2 Page Full Page Business Card
 (\$30.00) (\$50.00) (\$100.00) (\$200.00) (\$40.00)

Student Seller _____ Amount Enclosed \$ _____

Check Number _____ Cash Payment \$ _____ Date _____